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FIRST RATE SAS 70 TYPE I CERTIFIED FOR SIXTH YEAR

Arlington, TX – April 16, 2009 – First Rate[®], a leading provider of performance measurement solutions for the financial services industry, today announced that for the sixth consecutive year, it has earned the Statement on Auditing Standards (SAS) 70 Type I Certification.

Developed by the American Institute of Certified Public Accountants (AICPA), the SAS 70 defines the professional standards used by a service auditor to review the internal controls of a service organization. To comply with the requirements of the Gramm-Leach-Bliley Act, organizations providing services to companies in the financial services industry are required to have a SAS 70 review conducted. “In the wake of the recent credit crisis and subsequent bankruptcies and bailouts seen on Wall Street, trust and transparency are invaluable to the financial services industry,” said Todd Brunskill, First Rate’s Marketing Managing Director.

The significance of the service auditor’s report lies in its ability to provide First Rate customers with an understanding of the internal controls in operation within the company. Specifically, the review, conducted by a national CPA firm, examines First Rate’s control environment as related to management oversight and personnel, as well as the company’s information systems, data transmission and risk assessment processes. First Rate’s data, network and building security were also closely reviewed.

The report details how First Rate processes data, giving customers confidence that their information is protected and risks are mitigated in accordance with the best industry standards. “First Rate provides peace of mind to wealth management professionals. Our SAS 70 Type I Certification is yet another illustration of our commitment to excellence in the delivery of our services,” said First Rate’s President, David Stone.

About First Rate

First Rate[®] provides investment performance measurement and analysis solutions to the wealth management industry. The First Rate Performance Solution is a truly scalable, Web-based suite of applications that allows investment firms to calculate accurate rates of return, efficiently analyze the results and generate dynamic, boardroom-quality presentations for their clients. As a trusted advisor, First Rate provides its customers with a level of focus, depth and expertise that is truly unique to the industry. Founded in 1991, the Texas based firm is now the preferred performance measurement partner for more than a third of the top U.S. trust institutions. For more information about First Rate, visit www.FirstRate.com.

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